



# YOUNG SINGERS OF THE PALM BEACHES

701 Okeechobee Blvd.  
West Palm Beach, FL 33401  
561-651-4429 • Fax 561-828-2938  
www.yspb.org • advertising@yspb.org

## ADVERTISING CONTRACT 2019/2020 SEASON

**Holiday Concert: November 23, 2019**

**Spring Concert: May 17, 2020**

The Young Singers of the Palm Beaches Concert Program will reach over 4000 patrons during our season. Programs will be available at our Holiday and Spring Concerts at the Kravis Center for the Performing Arts in West Palm Beach. Proceeds will be used to defer the costs of our concert season and allow us to continue our mission of “teaching life skills through music.”

Young Singers of the Palm Beaches is Palm Beach County’s premiere community-based children’s choir. Our enrollment is comprised of approximately 350 singers, in grades 2 through 12.

### ALL ADS MUST BE RECEIVED BY OCTOBER 28, 2019 FOR WINTER PROGRAM

Please check your ad size selection, circle which program you would like ad to appear in, and make sure your ad submission meets all requirements listed below.



Select size purchasing	Dimensions in Inches	Winter	Spring	Both	Edit Fee	Total
<input type="checkbox"/> Business Card Size	3.625 w x 2.25 t	\$75	\$75	\$135	\$25	
<input type="checkbox"/> Quarter Page Ad	3.625 w x 4.875 t	\$125	\$125	\$225	\$25	
<input type="checkbox"/> Half Page Ad	7.5 w x 4.875 t	\$175	\$175	\$315	\$25	
<input type="checkbox"/> Full Page Ad	7.5 w x 10 t	\$350	\$350	\$630	\$25	
<input type="checkbox"/> Inside Front Cover (only one available)	7.5 w x 10 t <i>Full Color/NO Bleed</i>	\$1200	\$1200	\$2160	\$25	
<input type="checkbox"/> Inside Back Cover (only one available)	7.5 w x 10 t <i>Full Color/NO Bleed</i>	\$1000	\$1000	\$1800	\$25	
<input type="checkbox"/> Back Cover (only one available)	8.5 w x 11 t <i>Full Color/Can Bleed 1/4"</i>	\$1600	\$1600	\$2880	\$25	

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- **DO NOT SEND IN PHOTOS, ART OR LOGOS COPIED FROM THE INTERNET**, as the resolution is only 72 dpi and it will result in your images printing blurry! We require photos and art to be submitted at 300 dpi.
- All ads must be submitted camera ready, following one of the following parameters:
  - 1) Black & white printout from high res printer
  - 2) CD, flashdrive: black & white to size pdf, jpeg or tiff format at **300 dpi or higher**
  - 3) Email: black & white to size pdf, jpeg or tiff format at **300 dpi or higher** emailed to **advertising@yspb.org**
- All ads will print in black and white except back cover and inside covers which are full color (4C).
- If your ad submission does not meet all of these requirements, please add \$25 for editing/graphic work.
- One ad per form. Please make copies if needed.
- Email ads or questions to **advertising@yspb.org**

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. SOLICITATION OF CONTRIBUTIONS REGISTRATION #CH19193 Tax ID # 30-0193514

#### FOR YSPB OFFICE USE ONLY

- Payment Received \_\_\_\_\_
- Ad Received \_\_\_\_\_

Ad Donor Business Name \_\_\_\_\_

Ad Donor Contact Name \_\_\_\_\_

Ad Donor Phone \_\_\_\_\_

Ad Donor Email \_\_\_\_\_

Singer Name (YSPB) \_\_\_\_\_

Choir (YSPB) \_\_\_\_\_

Singer's Parent/Guardian Name \_\_\_\_\_

Singer's Parent/Guardian Phone \_\_\_\_\_

#### Payment must be attached to this form.

Check Enclosed payable to Young Singers of the Palm Beaches

Cash Enclosed

Credit Card  Visa  Master Card  AmEx

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVC Number \_\_\_\_\_

Billing Zip \_\_\_\_\_

Name on Card \_\_\_\_\_